## What makes Counseling and Outplacement Group, LLC different from other "Outplacement" businesses?



## Customized OP programs 37+ years of HR/OP expertise Affordable, flexible program costs Provides OP to "walk-ins" (Retail) 24/7/365 availability Compassionate, personalized sessions Inclusion of Family in sessions or separately Ability to work with out-of-state clients Lifetime connection with COG Willingness to address non-work search, personal issues Welcomes any client, regardless of work history Moral, ethical, Faith-based counseling and support Payment based on usage, not up-front payment of OP services Program based on what is needed by client

## OTHER "OUTPLACEMENT" BUSINESSES

Canned, one-size-fits-all OP programs
Low level of OP expertise
Rigid, structured pricing
Must be sponsored by company
Traditional "9 to 5" office hours
Sterile, non-relevant topics as part of a standard
program
Limited to client contact only
Preference of local clients
When the program is over, no further
contact/support
Limited to work-search related issues
Limited to higher-level/executive OP clients
Impersonal, "strictly business" attitude toward
results
Payment for OP services demanded up front
Bundled programs, paying for things not needed

## Counseling & Outplacement Group, LLC's Mission

To provide effective, compassionate assistance in those areas of life that require attention.

We are driven to assist in solving the problems of Everyday Life, whether in Employment / Career, Personal, or Situational.

Our caring, one-on-one personal approach ensures that all clients will be given every available resource to succeed in addressing their concerns.

